

To whom it may concern

June 9, 2014

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Representative: Tsuyoshi Ohta, President & CEO

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# May 2014 Monthly Report

HUB is pleased to announce May 2014 (FY February 2015) figures.

### [All-store YoY performance]

	Mar	Apr	May	Jun	Jul	Aug	1st half	Sept	Oct	Nov	Dec	Jan	Feb	2nd half	Full year
Net sales (%)	102.0	110.3	109.8												
No. of															
customers (%)	102.6	110.1	110.2												
Spending per															
customer (%)	99.4	100.2	99.6												
No. of															
restaurants	84	84	83												

#### [Same-store YoY performance]

	Mar	Apr	May	Jun	Jul	Aug	1st half	Sept	Oct	Nov	Dec	Jan	Feb	2nd half	Full year
Net sales (%)	94.8	103.9	106.8												
No. of															
customers (%)	95.9	104.1	107.6												
Spending per															
customer (%)	98.8	99.9	99.2												
No. of															
restaurants	77	80	79												

Existing restaurants are calculated based on restaurants that are in operation for at least thirteen months.

#### (Ref.) FY February 2014 Monthly Data

## [All-store YoY performance]

	Mar	Apr	May	Jun	Jul	Aug	1st half	Sept	Oct	Nov	Dec	Jan	Feb	2nd half	Full year
Net sales (%)	117.8	114.0	115.3	106.1	110.9	105.9	111.5	109.3	108.8	116.0	114.4	118.7	104.1	112.0	111.8
No. of															
customers (%)	117.6	112.0	113.6	106.4	109.6	106.8	110.9	110.4	109.9	117.2	114.4	118.2	103.9	112.4	111.6
Spending per															
customer (%)	100.2	101.7	101.5	99.7	101.2	99.2	100.6	99.0	98.9	99.0	100.0	100.5	100.1	99.7	100.1
No. of															
restaurants	80	80	80	80	81	81		81	82	83	84	84	84		

## [Same-store YoY performance]

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	Mar	Apr	May	Jun	Jul	Aug	1st half	Sept	Oct	Nov	Dec	Jan	Feb	2nd half	Full year
Net sales (%)	109.0	103.2	104.6	96.8	101.4	94.9	101.5	98.5	99.9	106.0	104.5	107.6	96.5	102.3	101.9
No. of															
customers (%)	109.0	101.7	103.3	97.4	100.1	95.9	101.1	100.0	100.8	107.3	104.9	107.8	97.3	103.1	102.0
Spending per															
customer (%)	100.0	101.5	101.2	99.4	101.3	99.0	100.4	98.5	99.1	98.8	99.6	99.8	99.2	99.3	99.9
No. of															
restaurants	70	70	70	70	70	70		71	71	74	75	75	76		

### <TOPICS>

- •All-store sales in May were 109.8% and the number of customers was 110.2% compared with the previous year, and same-store sales were 106.8% and the number of customers was 107.6% compared with the previous year.
- •With regard to the preliminary figures for the first quarter ending May 2014, all-store sales were 107.2% and the number of customers was 107.5% compared with the previous year, and same-store sales were 101.7% and the number of customers was 102.4% compared with the previous year. HUB plans to disclose its financial results and quarterly report on July 11.
- •In May, all HUB and 82 (Eighty-Two) restaurants promoted membership registration. The benefits (benefits depend on the restaurants) including a 5% discount from bill every time and obtaining meal vouchers by collecting points were explained in detail at a cash register and table and solicited customers as members. As a result, HUB was able to obtain many new customers reaching a total of about 180,000 members.

<sup>\*\*</sup>HUB Shinjuku Nishi-guchi O-guard restaurant is not included because it is temporary closed due to rebuilding.